# Annual Report

BOULDER PUBLIC LIBRARY DISTRICT

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## A Message from the Board of Trustees President

2024 was a landmark year—the Boulder Library District's first full year of independent operations. In many ways, it was a year of rebuilding and reimagining. As we set out on our own, the Board of Trustees focused on one broad goal: to lay the groundwork for a library system that will thrive for generations to come. And thanks to the extraordinary efforts of our staff and community, that vision is becoming a reality.

Led by our inspiring Library Director, David Farnan, and backed by the passionate support of the Board of Trustees, our incredible staff worked tirelessly to reopen all libraries to pre-pandemic hours, reopen the makerspace, reopen the café, reopen the Carnegie Library for Local History, reopen the Canyon Theater, host the grand opening of the NoBo Library in North Boulder, launch renovations for a new library in Gunbarrel, expand both digital and physical collections, and grow our beloved Boulder Reads literacy programs.

We owe an enormous debt of gratitude to our library staff and volunteers. Day in and day out, they breathe life into the library, making it not just a place to visit, but a place to belong.

All of the hard work is paying off. Library visits grew by 13%, program attendance jumped by 14%, and the number of cardholders jumped by 19% compared to last year—defying national trends and proving what's possible when a community invests in public infrastructure.

Because at its heart, the library isn't just a building or a collection of books. It's a living, breathing place of imagination and transformation. It's where debates happen, where dreams take shape, where minds meet and change each other. It's where our community connects.

As the Boulder Library District, we pledge to keep your library safe, welcoming, and full of possibility. All we ask is that you keep coming—bring your friends, host your events, use the rooms, check out books, attend programs, dream your dreams, and scheme your schemes. Help us build a better Boulder, one idea, one connection, one story at a time.

- Doug Hamilton, Board Chair

## About the Boulder Public Library District

- Boulder Public Library District was formed by a vote of the people on November 7, 2022.
- BPLD began collecting property tax revenues, negotiated Intergovernmental Agreements with the City of Boulder and Boulder County, and set up of operations in 2023.
- The Board of Trustees was seated in May 2023.
- The City of Boulder continued to fund and operate the library system through December 31, 2023. The unspent 2023 property tax revenues for operations set up were carried over to fiscal year 2024 to reimburse the City of Boulder for operating the library system in 2023.
- The Boulder Public Library District began operating independently on January 1, 2024.

## Mission

Connecting people, ideas, and information to transform lives and strengthen our community.

## Vision

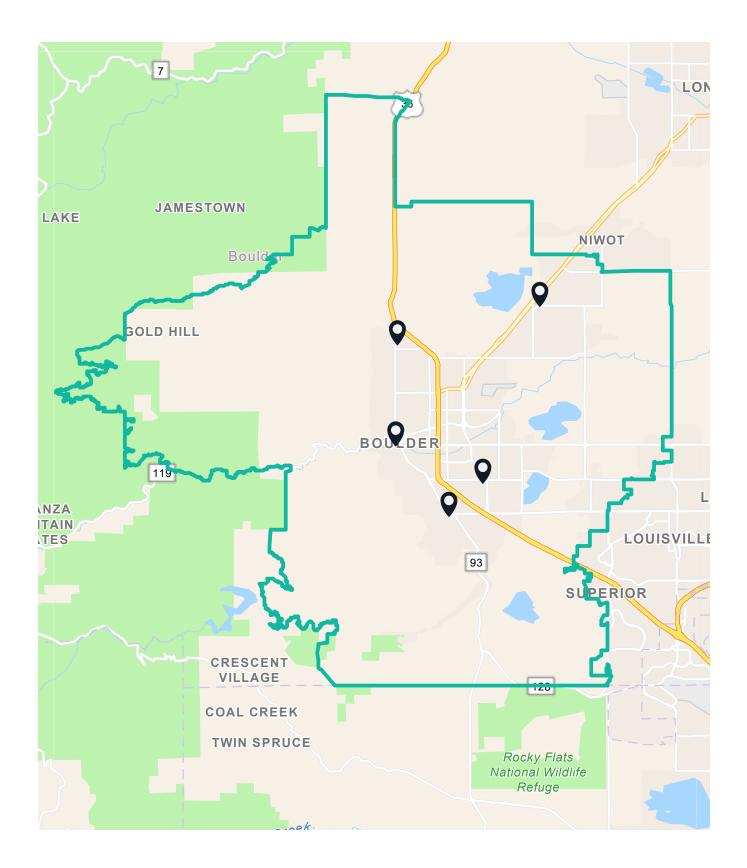
The Boulder Public Library District serves as a centerpiece of the community, a destination for human connection, life-long learning, civic engagement, and creative exploration.

## **Boulder Public Library District Leadership**

#### 2024 Executive Team

David Farnan, Library Director Jennifer Phares, Director of Business and Administration Sydney McCoy, Director of Public Services Aimee Schumm, Director of Innovation and Technology Laura Hankins, Director of Collection Services

| Board of Trustees                      | Term        |
|--|-------------|
| Joni Teter, 2023-2024 President        | 2023 - 2024 |
| Jennifer Yee                           | 2023 - 2024 |
| Sam Fuqua                              | 2023 - 2025 |
| Cara O'Brien, 2024-2025 Treasurer      | 2023 - 2026 |
| Doug Hamilton, 2024-2025 President     | 2023 - 2027 |
| Sylvia Wirba, 2023- 2024 Treasurer     | 2023 - 2027 |
| Benita Duran, 2023-2025 Vice President | 2023 - 2028 |
| Tom Cosgrove                           | 2024 - 2028 |
| Andy Sayler                            | 2024 - 2029 |



## Financials

## 2024 Statement of Activities

|                                       | Approved Adjusted<br>Budget Y | 'E Actuals                | Encumbrances   |
|---------------------------------------|-------------------------------|---------------------------|----------------|
| Revenue                               |                               |                           |                |
| Property Tax                          | 21,404,074.00                 | 21,727,362.67             | 0.00           |
| Carryover Revenue                     | 16,577,384.04                 | 14,027,384.04             | 0.00           |
| Interest Income                       | 0.00                          | 879,951.36                | 0.00           |
| Donations                             | 0.00                          | 611.45                    | 0.00           |
| Sales                                 | 35,000.00                     | 45,076.23                 | 0.00           |
| Book Fees                             | 0.00                          | 14,932.75                 | 0.00           |
| City of Boulder 2023 Fund Balance     | 592,811.00                    | 592,811.00                | 0.00           |
| Boulder Library Foundation            | 0.00                          | 570,622.00                |                |
| State of Colorado Grant               | 0.00                          | 28,824.00                 |                |
| Café Sale                             | 0.00                          | 35,807.86                 |                |
| Miscellaneous Sale                    | 8,000.00                      | 20,174.83                 |                |
|                                       |                               |                           |                |
| Total Revenue                         | 38,617,269.04                 | 37,943,558.19             | 0.00           |
| Expenditures                          | 12 522 804 00                 | 0 702 020 02              | 0.00           |
| Personnel<br>Administrative           | 12,522,894.00<br>422,515.00   | 9,783,830.82<br>183,522.5 |                |
| Board Governance                      | 422,515.00                    | 105,522.5                 | 0.00           |
| Legal Consultants & Fees              | 150,000.00                    | 123,348.71                | 0.00           |
| Auditor                               | 27,600.00                     | 16,500.00                 |                |
| Board Food                            | 6,000.00                      | 4,952.61                  |                |
| Board Memberships & Travel            | 5,000.00                      | 748.35                    |                |
| Total Board Governance                | 188,600.00                    | 145,549.67                |                |
| Purchased Services                    | 1,481,675.00                  | 1,378,034.75              | 0.00           |
| Building Costs & Utilities            | 954,494.00                    | 1,021,496.26              | 24,988.14      |
| IT Support                            | 1,626,533.00                  | 1,483,355.38              | 0.00           |
| Library Collection                    | 1,975,050.00                  | 1,738,441.81              | 0.00           |
| Marketing & Engagement                | 200,000.00                    | 133,812.77                | 0.00           |
| Programs & Events                     | 385,000.00                    | 421,526.14                | 0.00           |
| Capital Outlay                        | 4,848,411.00                  | 1,874,278.83              | 2,281,873.02   |
| Cafe                                  | 50,000.00                     | 35,674.95                 | 0.00           |
| 2023 City of Boulder Library Expenses | 12,012,232.65                 | 12,012,232.65             | 0.00           |
| Total Expenditures                    | 36,667,404.65                 | 30,211,756.54             | 2,306,861.16   |
| Total Change in Fund Balance          | 1,949,864.39                  | 7,731,801.65              | (2,306,861.16) |

## Financials

## 2024 YE Balance Sheet

#### Assets

| Current Assets                     |               |
|------------------------------------|---------------|
| Cash & Cash Equivalents            |               |
| 11001 - Chase checking account     | 580,313.22    |
| 11011 - COLOTRUST Prime Account    | 10,309,153.33 |
| 13002 - Cash Drawers & Change Fund | 1,750.00      |
| Total Cash & Cash Equivalents      | 10,891,216.55 |
| Accounts Receivable, Net           | 6,464.52      |
| Other Current Assets               | 25,064.00     |
| Total Current Assets               | 10,922,745.07 |
| Total Assets                       | 10,922,745.07 |
| Liabilities and Fund Balance       |               |
| Liabilities                        |               |
| Total Short-term Liabilities       | 650,225.30    |
| Total Liabilities                  | 650,225.30    |
| Fund Balances                      |               |
| General Fund Reserves              | 2,550,000.00  |
| Change in Fund Balance             | 7,722,519.77  |
| Total Fund Balances                | 10,272,519.77 |
| Total Liabilities and Fund Balance | 10,922,745.07 |

## **Key Performance Indicators**

#### **Library Card Holders**

|   | 2023     | 2024    | Percent | Change |
|---|----------|---------|---------|--------|
| District service area population                                      | 107,000  | 133,700 | 25%     | 1      |
| Number of library cards as a percent of total population              | 119.35 % | 102%    |         |        |
| Percent of households <sup>1</sup> in the District with library cards | -        | 64%     |         |        |
| New library card issued   | 8,682    | 10,324  | 19%     | 1      |

Having more cardholders than the service area population makes BPLD an outlier among libraries statewide. With sixty-four percent of households holding library cards, Boulder Library is a leader among peer library systems in the state. The number of new card holders annually continues a decades-long trend of steady growth, likely due, in part, to the annual influx of new college students to the community.

#### Visits

|                          | 2023    | 2024    | Percent Change |
|--------------------------|---------|---------|----------------|
| Total In-Person Visits   | 552,408 | 625,243 | 13%            |
| Total Program Attendance | 55,612  | 63,173  | 14%            |

#### Uses

|   | 2023      | 2024      | Percent Change   |
|---|-----------|-----------|------------------|
| Total materials circulation   | 1,500,289 | 1,606,870 | 7%               |
| Electronic format materials circulation                                   | 401,391   | 472,169   | 17.6%            |
| Electronic format circulation as a percent of total materials circulation | 32.4%     | 35.9%     | 3.5%             |
| Computer sessions   | 32,199    | 31,066    | -4% <sup>2</sup> |

1 Caveat. Some multi-dwelling residences map to a single address. This means that this data excludes residents in most mobile home parks, some university housing, and multi-dwelling residential facilities such as retirement communities and nursing homes. Even though this number is not precise, due to this caveat, it is useful to track and easily replicated year-to year.

2 The primary cause for this downward trend in computer use at libraries is the increasing prevalence of home access to highspeed internet and the ownership of smartphones. Also, Wi-Fi service has become a near ubiquitous amenity, available in most public places and for people who give their patronage to businesses such as cafes, restaurants, hotels, grocery stores, etc. The seven percent increase in total materials circulation was driven by the use of electronic format materials. Circulation of physical materials was flat for the second consecutive year. Circulation of electronic format materials has grown 88 percent during the past five years.

Over the past fifteen years, there has been a 75 percent decline in individual public computing sessions for Colorado public libraries along the Front Range. By comparison, Boulder Public Library experienced an 84 percent decline in individual computing sessions during the same period. Since 2020 this trend has been even more precipitous with individual public computing sessions by Boulder Public Library patrons decreasing by nearly 60 percent since 2019.

## 2022 Ballot Promises Fulfilled

In 2024, library staff worked with the Board of Trustees to meet the 2022 ballot promises made to voters who approved the formation and funding of the Boulder Public Library District.

- Restored and improved literacy programs, including partnerships with schools to reach underserved students and students who fell behind during the pandemic.
- Additional free and safe public spaces for community meetings, workshops, and programs.
- Updated and improved collections of books and materials, including bilingual materials and downloading of e-books, movies, and music.
- Extended hours at all existing libraries and a new branch library in Gunbarrel.
- Expanded access to STEAM programs, makerspaces, and free internet for young people, underserved communities, and older adults.
- Improved maintenance, cleanliness, safety, and security at all library facilities.

# Highlights



Photos: Juliana Soares

## NoBo Library Opening

After years of community hopes and decades of planning, the new full-service North Boulder [NoBo] Library opened to the public in July 2024. More than 3,000 community members attended the grand opening celebration on Saturday, June 29, 2024. Eight months after opening, the library is performing at levels equal to the previously existing branch libraries of Boulder Public Library District in terms of circulation and visitors.

The NoBo Library was planned to be a community hub, with extensive input from area residents. The site for the library was selected in 1994 and sits at the heart of a broader neighborhood between a series of apartment buildings, a creek and the largest neighborhood of manufactured houses in Boulder. The building's design was intended to evoke a sense of playfulness, featuring diverse entryways and facades, and a musical walkway that stretches up to the second floor.

The library includes a large public reading area, a children's room, study rooms, meeting rooms – including the largest public meeting room in North Boulder - and a makerspace that is fully staffed and programmed by staff as well as local artists and creatives. The library's BoulderReads program is also located at the NoBo Library and serves the early literacy needs of the surrounding community and the more broadly the adult literacy needs of Boulder area residents.

A playground is planned and under construction to adjoin the library building. A City of Boulder Park is scheduled to begin construction in 2026 adjacent to the property south of the library.



Photo: Celine Cooper

## Literacy and Outreach

In 2024, the library launched the implementation of its 2024-2028 Literacy and Outreach strategic plan with the goal of deepening community connections and engagement, especially with marginalized and underserved communities. In 2024, the library engaged with community members at events and through onsite programs at more than four times the rate of the previous year.

Additionally, the library expanded literacy programming for adults in 2024. These programs are transforming lives.

Each year, BoulderReads learners contribute an original story, poem, or article that they have written to the annual Discoveries publication.

The theme for the 2024 edition of Discoveries was "Your Journey." Contributors shared their experiences transitioning from one community to a new one, what it means to them to become Ameri-



Click the cover to read the magazine

can citizens and, in some cases, what it's like to have dual citizenship and identity. Their stories described their challenges and the rewards of learning a new skill or subject, and how it has changed their life for the better.

### Volunteers

Volunteerism is an avenue to connect people, information, and ideas through meaningful service opportunities that transform lives and strengthen the community. Volunteers at the library practice self-efficacy, make connections, learn civic engagement skills, engage in lifelong learning, and

actively build community together. In 2024, more than 800 new and returning volunteers expanded the library's capacity to engage community members, maintain the library collection, reach patrons with limited access, record oral history and preserve local history, bring literacy programs to life, inspire a love of reading, practice civil discourse, welcome patrons to creative spaces, events, and more. As we open new libraries, launch programs, and maintain ongoing opportunities and services, volunteers play a crucial role in ensuring that our work is sustainable, impactful, and enduring.

- The number of volunteers went up 22% from 710 in 2023 to 865 in 2024.
- Hours of service contributed by volunteers increased 6% from 16,288 to 17,300.

In 2024, the equivalent monetary value of the hours contributed by volunteers was \$555,000 according to Independent Sector's volunteer labor equivalency rate - equal to 8.3 full-time employees.

## **Boulder Library Foundation**



The Boulder Library Foundation celebrated its 50th anniversary in 2024 with a sold-out gala that featured best-selling author Bonnie Garmus, author of "Lessons in Chemistry." The event netted \$138,000 for the library's literacy and outreach programs.

In 2024, the Boulder Library Foundation raised \$537,000 and granted \$669,000 to support programming and capital construction projects and to purchase equipment for the Boulder Public Library. The Foundation's grants supported a new playground at the new North Boulder Library, archival collections acquisition and staffing at the Carnegie Library for Local History, acquisition of a stage, audio-visual equipment, a culinary cart and much more. The Foundation also spent nearly \$5,000 on direct programming, including musical performances and three short story dispensers.

#### 2024, by the numbers:

New donors: 192 Total donors: 418 Amount raised: \$537,000 Granted to BPL: \$669,000 Newsletter subscribers: 4,409 (6% increase)

#### 2024 Boulder Library Foundation Board of Directors:

Kitty deKieffer, President Jenny Slade, Vice President Sharon Bloom, Secretary Julie Yates, Treasurer Alice Brown Kristin Centanni Ethan Decker Adriana Farmer Tina Ottersberg Kavita Sienknecht Andy Sayler, Library District Representative Silvia Wirba, Library District Representative David Farnan, Library Director Doris Hass, Founder Chris Barge, Executive Director

Learn more and donate today at www.boulderlibraryfoundation.org.

#### **Boulder Public Library District Locations**

Main Library 1001 Arapahoe Avenue Boulder, Colorado 80302

Carnegie Library for Local History 1125 Pine Street Boulder, Colorado 80302

> Reynolds Library 3595 Table Mesa Drive Boulder, Colorado 80305

> Meadows Library 4800 Baseline Road Boulder, Colorado 80303

> NoBo Library 4500 13th Street Boulder, Colorado 80304